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The mediating roles of academic stress and life satisfaction in the relationship between personal responsibility and academic performance

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ABSTRACT

The purposes of this study were to (1) investigate how personal responsibility is related to individuals' academic performance; and (2) to examine whether individuals' academic stress and life satisfaction act as mediators between personal responsibility and academic performance. The research sample was comprised of 300 undergraduate university students of a public university in the north of Thailand. The main contribution of this study pertains to the results of the path model, which indicate that academic stress and life satisfaction not only have direct relationships to academic performance, but also they fully mediate the relationship between personal responsibility and academic performance. © 2014 Taylor & Francis Group.

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Preparing students as team learners to support team learning in a cross-cultural working environment

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ABSTRACT

Undergraduate business management programmes at higher education institutions in Thailand are being challenged by international corporations to equip their junior and senior students to become effective working future team members in a cross-cultural working environment. A conceptual framework for students to become team learners to support the process of team learning has been constructed through the application of the ‘McKinsey 7S’ framework. Students as team learners become the pillars that support the process of team learning by configuring the current situation and to seek for leverage to enhance team alignment. Copyright © 2014 Inderscience Enterprises Ltd.
Relationship of cultural values to counterproductive work behaviour: The mediating role of job stress

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ABSTRACT

The purposes of this study were to investigate how cultural values are related to counterproductive work behaviour (CWB), and to examine whether individuals' job stress acts as a mediator between cultural types and CWB. Using an anonymous questionnaire survey, the sample was comprised of 440 employees working in government institutes and private sectors in Thailand. The results show that job stress not only has a direct relationship to CWB, but also partially mediates the relationship between cultural values and CWB. The strong mediating links were between horizontal collectivism and CWB and between vertical individualism and CWB. © 2014 Wiley Publishing Asia Pty Ltd with the Asian Association of Social Psychology and the Japanese Group Dynamics Association.
The management strategy of cultural tourism: A case study of Sakon Nakhon Province, Thailand

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ABSTRACT

The objectives of this study are to examine the motivation of tourists who came to visit Sakon Nakhon province and to study the guidelines of management strategy for cultural tourism in Sakon Nakhon province. In this paper, we used quantitative and qualitative methods by providing 800 questionnaires to Thais and foreign travelers, and we analyzed data using mean and standard deviation. In addition, we also used a focus group by inviting 20 experts involved in the tourism industry to discuss strategic management and analyzed the data using content and descriptive analysis. The results of this study show that Sakon Nakhon has several attractive places to motivate tourists to visit. The researchers recommend four strategic guidelines and eighteen management objectives to develop cultural tourism, and we also suggest three policy implementations for tourism development.
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ABSTRACT

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